



Dear Parent/Career,

I have been teaching your Son/Daughter for the past year in Media Studies GCSE. A recent survey of all students within the class suggested that they were struggling with the course content (Outlined below). As we have been focusing on key areas of Media Language & Representation this year, the skills that we have been learning are key to both Media Studies & Film Studies. I am therefore suggesting that for the benefits of the class that we move to Film Studies GCSE rather than continuing on a course, of which I am not positive would enable your Son/Daughter to achieve the best final results.

Media Studies under governmental reforms has become remarkably academic & as a result students have to study 11 different industries associated with the Media Industry & the theoretical perspectives associated with each area. I have my own reasons as to why the government are making the study of the media so complex, however, the content covered by Media Studies GCSE is what I used to teach at A-Level, so I hope that this goes part way to demonstrate the impact of stated changes.

Below is a two courses mapped out in terms of content, it illustrates the two different courses & requirements.

Media Studies GCSE Content	Film Studies GCSE Content
<p><b>Crime Drama</b> – Luther &amp; The Sweeney  <b>Music Promotion</b> – Katy Perry &amp; Bruno Mars (Music Videos &amp; Websites)  <b>Radio Drama</b> – The Archers  <b>Newspapers</b> – The Sun &amp; The Guardian (Including Focused Case Study)  <b>Game Promotion</b> – Fortnite  <b>Advertising and Marketing</b> – This Girl Can &amp; Quality Street  <b>Magazine Industry</b> – Pride Magazine &amp; GQ Magazine</p> <p>Each element has to be studied in conjunction with the four core areas of Media Studies, Media Language, Audience, Industry &amp; Representation.</p> <p>Each area of study is also taught with the context of its production.</p> <p>Out of the 7 Areas of Study &amp; The 11 Case Studies, only 4 will appear In the exam.</p>	<p><b>US Film Industry</b></p> <ul style="list-style-type: none"> <li>• A film from the 1930s – 1960s (One choice Focus Film)</li> <li>• One Independent US film. (Choice of 5 Set Texts)</li> </ul> <p><b>Global Film Industry</b></p> <ul style="list-style-type: none"> <li>• Three Contemporary Films (Choice of 15 Set Texts)</li> </ul> <p>These have to be studied in conjunction with the Three Core areas of Film; Film Language, Film Industry &amp; Representation.</p> <p>Each areas is also taught with the context of its production.</p> <p>All areas studied with come up in the exams.</p>

All students surveyed support the change, as I have gone through with them in class what the course would entail. If you have any objections to the course change or you require more information, please do not hesitate to contact me on [RCranham-Glancy@Emmbrook.Wokingham.Sch.UK](mailto:RCranham@Emmbrook.Wokingham.Sch.UK). If no objections are received, then I would like to propose the course change for Sept 2019.

Kindest Regards

# The Emmbrook School

Head of Media Studies



Emmbrook Road, Wokingham, RG41 1JP  
**Tel:** (0118) 9784406  
**Email:** [enquiries@emmbrook.wokingham.sch.uk](mailto:enquiries@emmbrook.wokingham.sch.uk)  
**Website:** [www.emmbrook.wokingham.sch.uk](http://www.emmbrook.wokingham.sch.uk)

**Acting Headteacher:** Mr Nick McSweeney  
Robert Cranham-Glancy ,