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| **Year Group** | **Task No.** | **Key Topic** |
| **11** | **1** | **Starting a small business** |

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| **Q1** | **Fill in the gaps** |
| When first \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ up a business, one option a business owner has, instead of starting up independently, is to set up and run as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ operation. A franchise is when an existing business (the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) gives another business (the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ right to use its name, business \_\_\_\_\_\_\_\_\_\_\_ and subsequently to sell its goods and/or services. It is a relatively \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ way for an entrepreneur to start a business and for a franchise to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ without the risk. | |
|  | ***Choose from:*** *franchisee; franchisor; franchise; legal; expand; starting; idea; quick* ***(8 marks)*** |

**Q2** Explain one drawback of running a franchise **(3 marks)**

**Q3** Discuss why some businesses may choose a business location on the outskirts of a large city **(6 marks)**

**Q4**

Shirley is looking to open a mobile hairdressers where she can visit people’s houses and cut their hair. Her friend is telling her to write a business plan.

Shirley could;

1. Write a business plan
2. Start the business without the plan

Using your knowledge of business, justify which option Shirley should take. **(9 Marks)**