



9<sup>th</sup> May 2022

Dear Parent / Guardian

We are arranging a visit for Year 10 business students to Cadbury World on Tuesday 5<sup>th</sup> July 2022. This includes a one hour workshop to Investigate Business. Students will take an in-depth look at the business and discover how Cadbury became part of Mondelez International, discussing business ownership and how it affects the market. We will look at Cadbury's position within the UK and International market, how they remain relevant and unique in comparison to our competitors and explore the range of business segments Mondelez covers and how they support their stakeholders and shareholders. Students will gain an understanding of how Cadbury have collaborated with various companies and organisations to ensure ethical business practices and how they have adapted their product to meet the changing requirements of both our consumers and governments.

In addition, the students will have a tour of Cadbury World that gives a fascinating insight into the rich heritage of the nation's favourite chocolate brand. There are a variety of zones to explore which showcase our history, chocolate making, and also includes the 4D Chocolate Adventure cinema experience.

Students will need to arrive at school by 7.05am and will return late afternoon at approximately 6.00pm. Seat belts must be worn for the entire journey. All students will need a packed lunch and non fizzy drink in a carrier bag so it can easily be disposed of once finished. Students may also wish to bring additional spending money for souvenirs, photo's or chocolate! School uniform does not have to be worn, but smart casual clothes and sensible footwear are essential.

Students should ensure they have their mobile phone so that if needed staff can contact them on the day and students must ensure punctuality for all meeting times.

We request a voluntary contribution of £35.00. However, there is no school contingency to supplement school trips and the trip will not run unless all voluntary contributions are received. The cost covers the cost of the coach/minibus, insurance, entry, tour and the lesson workshop.

The deadline for payment is Monday 16<sup>th</sup> May 2022 . If you wish your child to attend please pay using your online payment account via ScoPay at <https://www.scopay.com/login.html> . If you have not already created an online account, you should have received a letter with your pupil link code and guidance on creating this. If you need a copy of this letter please e-mail [finance@emmbrook.wokingham.sch.uk](mailto:finance@emmbrook.wokingham.sch.uk)

All students who indicated they wished to attend on the form survey distributed to all business students have been allocated a space, those who didn't complete it will gain spaces on a first come, first serve basis up to our maximum number of 79 pupils.

**In addition to payment we must receive the completed medical form in full overleaf and EV2 slip attached. Closing date for returned forms and full payment is Monday 16<sup>th</sup> May 2022**



We will take the school mobile phone so that students can contact us throughout the day. If your son/daughter has any medical conditions, please ensure that staff are aware and suitable medication is available. As the students will be free to move around Cadburys World they must, if needed bring in date epipens and carry them throughout the day.

As it is a long journey if your son/daughter suffers travel sickness, please ensure that they have taken their medication the appropriate time before the trip departs and if needed has a tablet for the return journey. Also please do discuss about not over indulging on chocolate whilst there as we really don't want any ill students on our return journey!

Yours sincerely

**Mrs C A Bennett**  
**Curriculum Leader for Business**

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Return to Mrs Bennett in H2.7 by Monday 16<sup>th</sup> May 2022

Pupils Name: ..... Tutor Group: .....

Pupil mobile phone number: .....

Would like a place on the **Year 10 Business Trip** on Tuesday 5<sup>th</sup> July 2022

..... Parent/Guardian Date: .....

My child will walk home/I will collect my child/Family member/friend will collect my child -  
**PLEASE CIRCLE**