

What is the course about?

This course gives you an understanding of how businesses and organisations work, as well as what makes them successful. It gives you a basic understanding of all areas of running a business which is useful whether you want to start your own, or be part of an existing firm.

It also teaches some basic economic theory that allows students to understand the news and the world around them.



What topics will I study?

In theme 1 we learn about how to spot business opportunities, how to start the business and then how to make it effective. We also look at how external factors, including Interest rates and inflation could affect the small business.

In theme 2 we learn about how to grow a business and how decision making may change based upon growth. We then look at the various functional areas including marketing, operations, finance and human resources.

What activities will there be?

We include a mix of activities including paired work, videos, advert projects, research tasks, long written answers, multiple choice questions and class discussion, The course has been planned to include a variety of projects that reinforce learning. We recommend podcasts, films and books that will add to your subject knowledge.

What percentage of the final grade is from coursework?

There is no coursework in the Business GCSE course.

What about after Key Stage 4? (Careers and College)

Business GCSE acts as an excellent bridge for a variety of courses Post 16 including Economics and Business A-Levels as well as finance and vocational courses.

An understanding of organisations and how external economic factors affects us is an invaluable life skill.

Examboard and useful website?

Edexcel

<http://tinyurl.com/emmbus9to1>